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FOR IMMEDIATE RELEASE

**Concorde Battery named Product of the Year: Best Aircraft Battery
By *The Aviation Consumer***

WEST COVINA, CA – *The Aviation Consumer* has named Concorde Product of the Year for Best Aircraft Battery. As an independent publisher, *The Aviation Consumer* is free to report their unbiased opinions of aircraft products and accessories based on independent test results and end user surveys. The monthly magazine's surveys of aircraft battery users are published annually and Concorde Battery Corporation has continued to outperform like technologies and increase market share for many years.

"And by a margin wide enough to taxi a Piper Mirage through" is the metaphor used to describe how Concorde outperforms the competition in *The Aviation Consumer's* opening line of the Gear of the Year article (July 2012). The magazine goes on to say that year after year Concorde Battery users surveyed enthusiastically report satisfaction, saying the batteries perform above published ratings, and that very little evidence of premature failures is found. We are proud that this margin is in part thanks to excellent customer service, also commented on in the article.

Concorde greatly appreciates our users and distributors for helping us achieve this rating with *The Aviation Consumer*. Thank you for choosing Concorde!

Concorde designs and manufactures over 90 models of Original Equipment and direct replacement batteries for fixed wing and rotary aircraft and has a reputation for designing application specific solutions. Concorde batteries are installed as Original Equipment by aircraft manufacturers and adopted by military aircraft operators worldwide.

Manufacturing Military and Commercial TSO, FAA-PMA and OEM certified aircraft batteries for over 30 years.

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